

Content Overview

- Business activity
- Marketing
- People

Assessment Overview

**Business 1:
business activity,
marketing and
people (01)**

80 Marks

1 Hour 30 Minutes
paper

50%
of total
GCSE

- Operations
- Finance
- Influences on business
- The interdependent nature of business

**Business 2:
operations,
finance and
influences on
business (02)***

80 Marks

1 Hour 30 Minutes
paper

50%
of total
GCSE

* Indicates inclusion of synoptic assessment. See section 3g.