Curriculum Map Business 2025:

2 1: Business activity usiness aims and objectives takeholders in business usiness growth mon Assessed Tasks: opic tests of Unit 1 Assessment (Dec)	Term 3 Unit 2: Marketing 2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix Common Assessed Tasks: Sub topic tests available	Term 4 Unit 2: Marketing 2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix Common Assessed Tasks: Subtopic tests End of Unit 2 Assessment (Mar)	Term 5 Unit 3: People 3.1 The role of human resources 3.2 Organisational structures & different ways of working 3.3 Communication in business 3.4 Recruitment & selection Common Assessed Tasks:	Term 6 Unit 3: People 3.5 Motivation & retention 3.6 Training & development 3.7 Employment law Common Assessed Tasks: Subtopic tests
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of Unit 1 Assessment (Dec)		Subtopic tests		Subtopic tests
	Sub topic tests available	•	Common Assessed Tasks:	
2		End of Unit 2 Assessment (Mar)		End of Year assessment (Jul)
2			Sub topic tests	_
2				
	Term 3	Term 4	Term 5	
5: Operations	Unit 5: Operations	Unit 6: Influences on business	Revision	
roduction processes	4.5 Business location	6.1 Ethical & environmental		1
uality of goods & services	4.6 Working with suppliers	considerations		1
he sales process & customer		6.2 The economic climate		
ce		6.3 Globalisation		1
onsumer law				1
mon Assessed Tasks:	Common Assessed Tasks:	Common Assessed Tasks:		
opic tests	Sub topic tests	Sub topic tests		
K assessments (Dec)				
2	Term 3	Term 4	Term 5	Term 6
1 - What is business? (Dec	Unit 3 - Decision making to	Unit 3 - Decision making to	Unit 4 - Decision making to	Unit 4 - Decision making to
2 - Managers, leadership and	improve marketing performance	improve marketing performance	improve operational performance	improve operational
ion making (Nov)	Unit 6 - Decision making to	Unit 6 - Decision making to	Unit 5 - Decision making to	performance
mon Assessed Tasks:	improve human resource	improve human resource	improve financial performance	Unit 5 - Decision making to
of unit assessment Unit 1	performance	performance	Common Assessed Tasks:	improve financial performance
	Common Assessed Tasks:	Common Assessed Tasks:	Subtopic assessment Unit 4 (May)	Common Assessed Tasks:
of Unit assessment Unit 2	Subtopic assessment Unit 1 (Oct)	MOCK assessment (Apr)	Subtopic assessment Unit 5 (May)	End of unit assessment Unit 4
	Subtopic assessment Unit 2 (Oct)			End of unit assessment Unit 5
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2				
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		End of Unit 7 assessment (Mar)		1
K assessment (Dec)				1
	Subtopic assessment Unit 7 (Feb)			1
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